



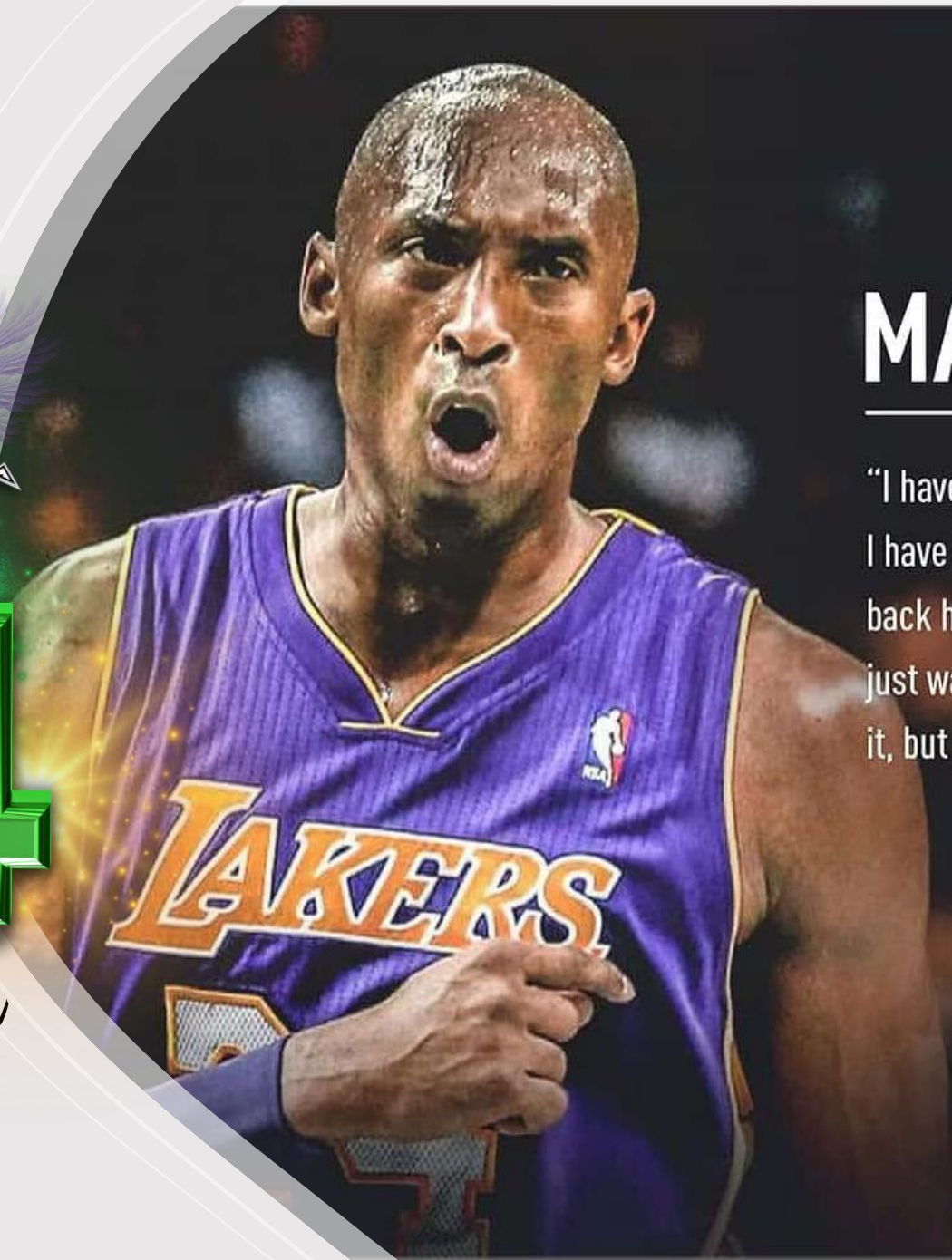
Season 24
Interest
Meeting
RETURNING
ATHLETES



“The important thing is that your teammates have to know you’re pulling for them, and you really want them to be successful.”



The
Mamba
Season



MAMBA MENTALITY

"I have self-doubt. I have insecurity. I have fear of failure. I have nights when I show up at the arena and I'm like, 'My back hurts, my feet hurt, my knees hurt. I don't have it. I just want to chill.' We all have self-doubt. You don't deny it, but you also don't capitulate to it. You embrace it."

A stylized signature of Kobe Bryant in white ink.

- Kobe Bryant



TEAM

PROGRAMS



SEASON

24



TEAM
PROGRAMS



NOVICE COMPETITION CHEER

- MODERATE OR NO EXPERIENCE REQUIRED

DESCRIPTION:

AGES 3-16YRS
1 PRACTICE/WEEK
6-MONTH PROGRAM (NOV-APR)
3 LOCAL COMPETITIONS

PREP COMPETITION CHEER

- MODERATE OR NO EXPERIENCE REQUIRED

DESCRIPTION:

AGES 5-16YRS
1-2 PRACTICES/WEEK
9 -MONTH PROGRAM (SEPT-APR)
4-5 LOCAL COMPETITIONS

PREP+ COMPETITION CHEER

-EXPERIENCE RECOMMENDED

DESCRIPTION:

AGES 5-16YRS
1-2 PRACTICES/WEEK
12 -MONTH PROGRAM (JUNE-APR)
6-7 LOCAL COMPETITIONS

ELITE COMPETITION CHEER

- EXPERIENCE RECOMMENDED

DESCRIPTION:

AGES 6+YRS
2-3 PRACTICES/WEEK
11-MONTH PROGRAM (JUN-APR)
7-8 COMPETITIONS*
*OUT OF STATE TRAVEL

CHEER ABILITIES

- DESIGNED FOR ATHLETES WITH SPECIAL NEEDS

DESCRIPTION:

AGES 5+YRS
1 PRACTICE/WEEK
9-MONTH PROGRAM (SEPT-APR)
4-5 COMPETITIONS

CLUB STUNT

- EXPERIENCE REQUIRED BASED ON AGE GROUP

DESCRIPTION:

AGES 5-18YRS
2 PRACTICES/WEEK
5-MONTH PROGRAM (JULY-DEC)
3-4 TOURNAMENTS

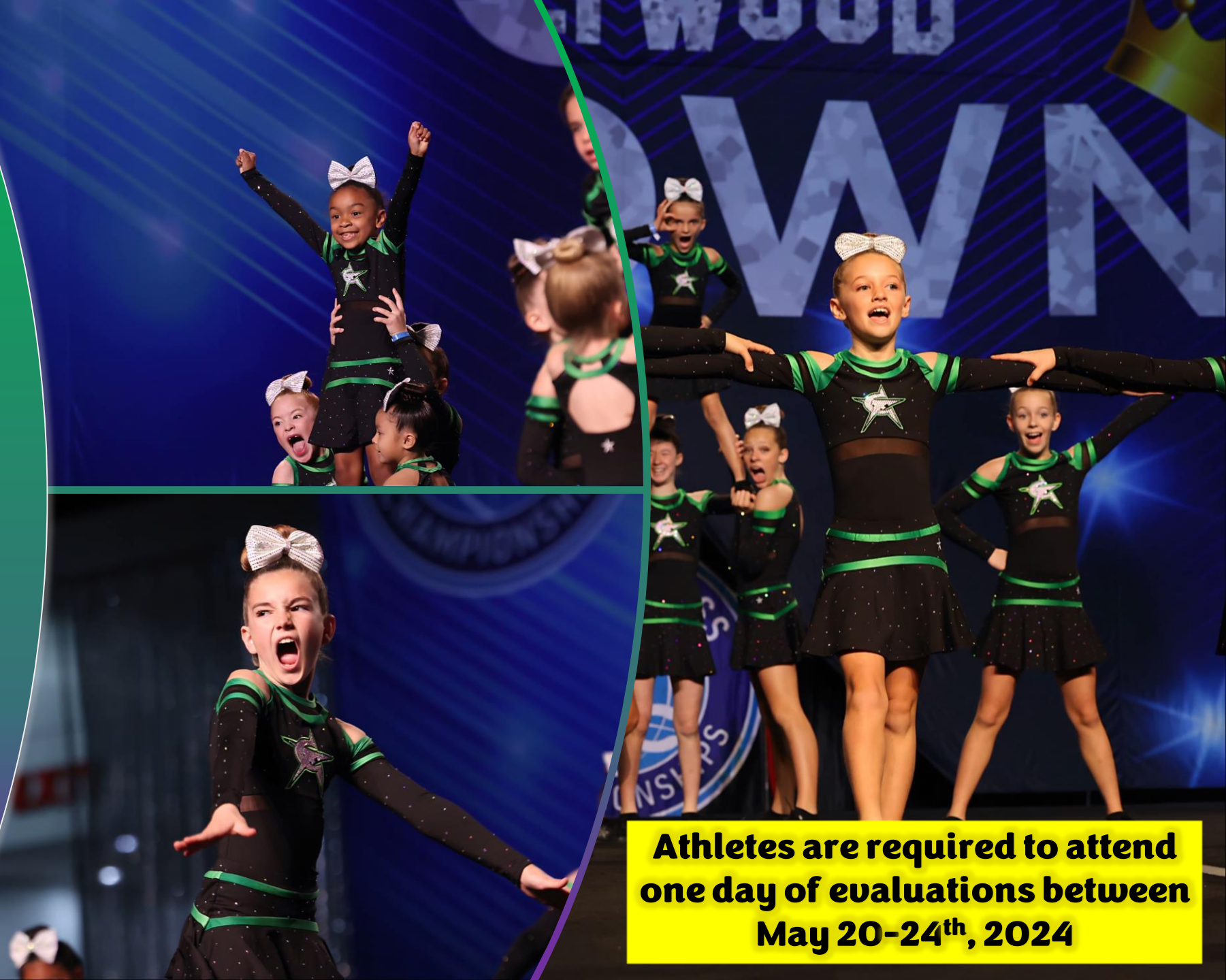
24/25 Novice Teams

- Nov 2024 - Apr 2025
- 1 practice/week
- 3 Local Competitions
- Tuition \$99/mo
- Uniform \$395
- No experience needed
- Birth Years: 2006-2021



24/25 Prep Teams

- Sept 2024 - Apr 2025
- 1-2 practices/week
- 4-5 Local Competitions
- Tuition \$129/mo
- Uniform \$395
- No experience needed
- Birth Years: 2006-2019



**Athletes are required to attend
one day of evaluations between
May 20-24th, 2024**

24/25 Prep+ Teams

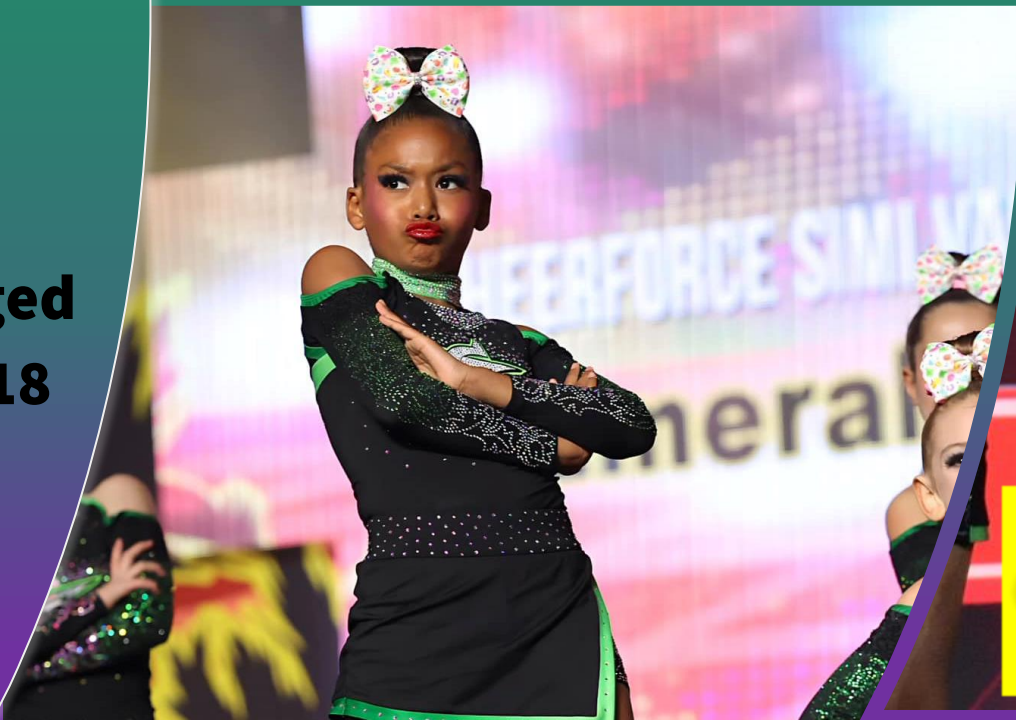
- June 2024 - Apr 2025
- 1-2 practices/week
- 6-7 Local Competitions
- Tuition \$129/mo
- Uniform \$395
- Experience recommended
- Birth Years: 2006-2019



**Athletes are required to attend
one day of evaluations between
May 20-24th, 2024**

24/25 Elite Teams

- June 2024 - Apr 2025
- 2-3 practices/week
- 7-8 Local Competitions
- Tuition \$199/mo
- Uniform \$475
- Out of State Travel
- Experience encouraged
- Birth Years: 2005-2018



**Athletes are required to attend
one day of evaluations between
May 20-24th, 2024**

24/25 Cheer-Abilities Program

- **Sept 2024 - Apr 2025**
- **1 practice/week**
- **4-5 Local Competitions**
- **Tuition \$50/mo**
- **Uniform \$350**
- **Ages 5+**
- **No experience needed**



2024 Club Stunt

- July - Dec 2024
- 2 practices/week
- 3-4 Local Tournaments
- Age Brackets:
 - 8U – Opal
 - 11U – Jade
 - 14U – Onyx
 - 18U - Obsidian



Elite, Prep+ and Prep Evaluation Dates

- **May 20 - 24th, 2024 (M, T, W, Th, or F)**
 - **Tumbling & Jumps Evaluation: Only attend one (1) of the days offered.**
- **Elite Athletes must be born by 2018**
- **Prep+ and Prep Athletes must be born by 2019**
- **Initial Practice Groups split by Tumbling Level, starting June 3rd**
- **Teams created toward end of June.**
 - **Age (year of birth)**
 - **Skill Level**
 - **Position**
- **Evaluation Fee: \$40 (includes 1 evaluation day)**
 - **Waived for Platinum Members**



Important Things to Note

- We do not take Spring Break off
- Regular Fees do not include potential Post Season Events
- Attendance is critical to success of the team
- Cooperation is *MORE* critical to the success of the team!



T
E
A
M

Cooperation



What's **NEW** for Season 24?

- **CheerForce Ambassador Program**
- **Spirit Pack Orders in Summer**
- **Travel Concierge Service**
- **No plans to do a “Flight Required” travel trip**
- **12th graders, with 4-yr Loyalty Jacket: Waived Tuition!**



What's NOT New for Season 24?

- Same uniform (3rd and final year)
- 2 weeks off in Summer / 2 weeks off in Winter
- Thanksgiving week off
- Sunday after Thanksgiving is Practice! (Dec-1, 2024)
- Blackout Periods



November 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
	×	×	×	×	×	×

December 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
×	×	×	×	×	×	×

Partial List of Potential ELITE Competition Dates

- **Marquee** – December 7-8th, 2024 (Los Angeles)
- **Spirit Network** - January 26th, 2025 (San Diego)
- **JAMZ Nationals** – February 16-17th, 2025 (Las Vegas, NV)
- **Regional Summit** – April 12-13th, 2025 (Phoenix, AZ)
 - Travel Trip! Drive or Fly!
- **US Finals** – Tba (Las Vegas)
- *More dates will be added once published by Event Producers*



Wallet Friendly Season!



Projected ELITE Divisions (for Consideration)

- Mini: Level 2 (*birth years: 2015-2018*)
- Youth: Levels 1, 2, 3 (*birth years: 2012-2017*)
 - *Effects of the addition of “Youth Summit”*
- Junior: Levels 1, 2, 3 (*birth years: 2009-2016*)
- Senior: Levels 1, 2, 3, 4, 4.2 (*birth years: 2005-2012*)
 - *Athletes born in 2005 must have date of birth between June 1st -Dec 31st , 2005*





ALL STAR CHEER "ELITE" PROGRAM AGREEMENT

FULL-YEAR TRAVEL TEAMS
LOCAL & OUT-OF-STATE COMPETITIONS
2024/25 SEASON: JUN 2024 - APRIL 2025

→ ANNUAL REGISTRATION: \$449

→ TUITION: \$199 / MONTH

11 Payments: Due on 1st of each month (June '24 - April '25)

Includes: All In-Season Team Practices (2-3/week), Class Tuition Discount.

→ MANDATORY TEAM ITEMS: \$299 / MONTH

9 Payments: Due on 15th of each month (June '24-Feb '25)

Includes: Choreography, Music, Kick-Off Camp, Competition fees, Coach Competition Expenses.

→ 24/25 SPIRIT PACK: \$175

1 Payment: Due June 20th, 2024.

Includes: Rebel Practice Outfit, Team shirt, Competition bow, Practice bow

NOT INCLUDED:

24/25 USASF Membership - Competition Uniform \$475 (same as 23/24 season)
Warm-ups - Shoes - Crossover Entry Fees - Travel (e.g., hotel, food, airfare) - Travel Trip Fees
Post-Season Costs

FINANCIAL TERMS & CONDITIONS:

1. All payments are non-refundable / non-transferable. Late fee of \$25 applies to any past due item.
2. Team Item Payments are not pro-rated for cases of illness, injury, sitting-out for late payment, or joining after June 2024.
3. Pay-in-full payments are discounted and therefore 100% non-refundable / non-transferable.
4. Returned check: \$30 fee & no personal checks accepted for remainder of the season.
5. Merchandise (e.g., uniform, clothing, etc) will not be distributed if ANY item (e.g., "tuition") is past due.
6. Service will be withheld (student sat-out) if payments become 30 days past due.
7. Early termination fee of \$500 will be assessed for quitting team between August 2024 - April 2025.
8. Customers will approach staff and other families respectfully, and represent CheerForce positively in public (including social media). Failure to comply will be cause for removal from CheerForce with no refund of payments.
9. In the event an athlete is replaced in a competition, event entry fee is not refunded.
10. Any absence/injury within 14 days of competition (i.e., blackout period) may result in being replaced for that competition.

Financial Agreement disputes are adjudicated in California Small Claims Court.

CheerForce adds a minimum \$500 legal service fee if Small Claims Court adjudicates a dispute, regardless of outcome.

PAYMENT OF REGISTRATION CONSTITUTES ACCEPTANCE BY PARENT (GUARDIAN) OF ALL ABOVE TERMS & CONDITIONS AND TO BE SOLELY RESPONSIBLE FOR THE ABOVE FINANCIAL COMMITMENT. CUSTOMER WITHHOLDING PAYMENT WILL RESULT IN CHEERFORCE WITHHOLDING SERVICE.

ELITE TEAM AGREEMENT



**LIMITED TIME
OFFER**

SEASON **24** ELITE EARLY BIRD PROMOTIONS:

OPTION 1

ELITE: PAY SEASON IN FULL

DISCOUNTED DOWN PAYMENT: \$299 (\$150 SAVINGS)

EARLY PAY-IN-FULL TUITION: \$2,089 (\$100 SAVINGS)

PAY-IN-FULL TEAM ITEMS : \$2,597 (\$100 SAVINGS)

(TOTAL SAVINGS VALUED AT = \$350)

OPTION 2

ELITE: TUITION PAY IN FULL

DISCOUNTED DOWN PAYMENT: \$299 (\$150 SAVINGS)

EARLY PAY-IN-FULL TUITION: \$2,089 (\$100 SAVINGS)

(TOTAL SAVINGS VALUED AT = \$250)

OPTION 3

ELITE: MONTHLY PLAN

DISCOUNTED DOWN PAYMENT: \$299 (\$150 SAVINGS)

(TOTAL SAVINGS VALUED AT = \$150)



ALL STAR CHEER "PREP+" PROGRAM AGREEMENT

FULL-YEAR PREP TEAMS

LOCAL COMPETITIONS

2024/25 SEASON: JUN 2024 - APRIL 2025

→ ANNUAL REGISTRATION: \$349

→ TUITION: \$129 / MONTH

11 Payments: Due on 1st of each month (June '24 - April '25)

Includes: All In-Season Team Practices (1-2/week), Class Tuition Discount.

→ MANDATORY TEAM ITEMS: \$199 / MONTH

9 Payments: Due on 15th of each month (June '24 - Feb '25)

Includes: Choreography, Music, Kick-Off Camp, Competition Fees, Coach Competition Expenses.

→ 24/25 SPIRIT PACK: \$175

1 Payment: Due June 20th, 2024.

Includes: Rebel Practice Outfit, Prep shirt, Competition bow, Practice bow

NOT INCLUDED:

24/25 USASF Membership - Competition Uniform \$375 (same as 23/24 season) - Goodie Bags
Warm-ups - Shoes - Crossover Entry Fees - Travel (e.g., hotel, food) - Post-Season Costs

FINANCIAL TERMS & CONDITIONS:

1. All payments are non-refundable / non-transferable. Late fee of \$25 applies to any past due item.
2. Team Item Payments are not pro-rated for cases of illness, injury, sitting-out for late payment, or joining after June 2024.
3. Pay-in-full payments are discounted and therefore 100% non-refundable / non-transferable.
4. Returned check: \$30 fee & no personal checks accepted for remainder of the season.
5. Merchandise (e.g., uniform, clothing, etc) will not be distributed if ANY item (e.g., "tuition") is past due.
6. Service will be withheld (student sat-out) if payments become 30 days past due.
7. Early termination fee of \$350 will be assessed for quitting team between August 2024 - April 2025.
8. Customers will approach staff and other families respectfully, and represent CheerForce positively in public (including social media). Failure to comply will be cause for removal from CheerForce with no refund of payments.
9. In the event an athlete is replaced in a competition, event entry fee is not refunded.
10. Any absence/injury within 14 days of competition (i.e., blackout period) may result in being replaced for that competition.

Financial Agreement disputes are adjudicated in California Small Claims Court.

CheerForce adds a minimum \$500 legal service fee if Small Claims Court adjudicates a dispute, regardless of outcome.

PAYMENT OF REGISTRATION CONSTITUTES ACCEPTANCE BY PARENT (GUARDIAN) OF ALL ABOVE TERMS & CONDITIONS AND TO BE SOLELY RESPONSIBLE FOR THE ABOVE FINANCIAL COMMITMENT. CUSTOMER WITHHOLDING PAYMENT WILL RESULT IN CHEERFORCE WITHHOLDING SERVICE.

PREP+ TEAM AGREEMENT



**LIMITED TIME
OFFER**

SEASON **24** PREP+ EARLY BIRD PROMOTIONS:

OPTION 1

PREP+: PAY SEASON IN FULL

DISCOUNTED DOWN PAYMENT: \$249 (\$100 SAVINGS)

EARLY PAY-IN-FULL TUITION: \$1,319 (\$100 SAVINGS)

PAY-IN-FULL TEAM ITEMS : \$1,741 (\$50 SAVINGS)

(TOTAL SAVINGS VALUED AT = \$250)

OPTION 2

PREP+: TUITION PAY IN FULL

DISCOUNTED DOWN PAYMENT: \$249 (\$100 SAVINGS)

EARLY PAY-IN-FULL TUITION: \$1,319 (\$100 SAVINGS)

(TOTAL SAVINGS VALUED AT = \$200)

OPTION 3

PREP+: MONTHLY PLAN

DISCOUNTED DOWN PAYMENT: \$249 (\$100 SAVINGS)

(TOTAL SAVINGS VALUED AT = \$100)

2024-25
Registration
Rally
Kicked off
February 1st

A vibrant poster for the 2024-25 Registration Rally. The background features three cheerleaders in sparkling uniforms. At the top center is the 'CHEERFORCE' logo with a star, followed by 'SEASON' in purple. Below this is a large, green, 3D number '24' with light bulbs. Underneath the number, the words 'Registration Rally!' are written in a white, cursive font. At the bottom, a row of green puzzle pieces contains the following text: 'ELITE 2/1', 'PREP+ 2/24', 'PREP 4/24', 'NOVICE 4/24', 'STUNT 6/24', and 'GLACIERZ 7/24'. The 'ELITE' and 'PREP+' pieces are highlighted with red boxes.

CHEERFORCE
SEASON
24
Registration Rally!

ELITE 2/1	PREP+ 2/24	PREP 4/24	NOVICE 4/24	STUNT 6/24	GLACIERZ 7/24
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www.cheerforce.com/simivalley



The screenshot shows the homepage of the Cheerforce Simi Valley website. The header features the "CHEERFORCE SIMI VALLEY" logo on the left, a navigation menu with links to Home, How To Join, Facility, Videos, Calendar, Forms, and Contact Us in the center, and a "CUSTOMER LOGIN" button and "BROWSE CLASSES & TEAMS" button on the right. A search bar is located below the navigation menu. The main content area features a large banner for "INTEREST MEETINGS!" for "SEASON 24". The banner includes a photo of a cheerleader on the left, a large "24" in the center, and a "REGISTER NOW" button on the right. Below the banner, the dates for returning and new athletes are listed.

CHEERFORCE
SIMI VALLEY

CUSTOMER LOGIN
BROWSE CLASSES & TEAMS

Search...

Home How To Join Facility Videos Calendar Forms Contact Us

INTEREST MEETINGS!

SEASON
24

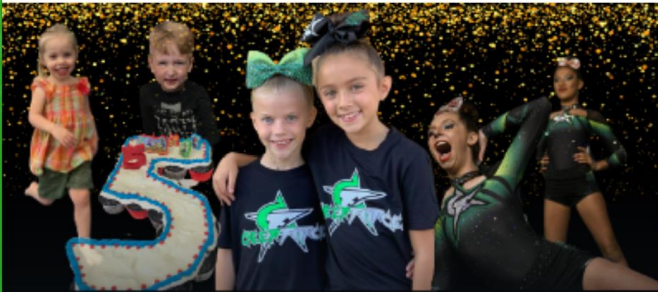
REGISTER NOW

Returning Athletes: February 24th, 2024
New Athletes: February 25th, 2024

www.cheerforce.com/simivalley

Welcome!
How may we assist you?

Booking



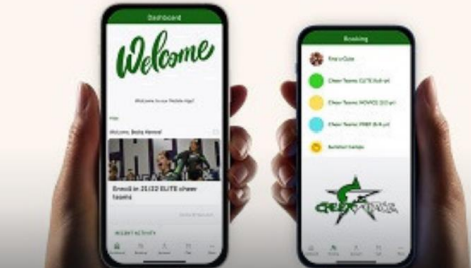
View Classes, Teams, Camps

My Account >



Enrollments, charges, payments

News



CheerForce Simi Valley has a mobile app!!

Create Account



Log in



Find the Right Class



Create Account



Log in



Find the Right Class



Let's see what's available!
What would you like to view?



Find a Class



Book a Party



Expert
Tumbling



Teams: ELITE
(travel req'd)



Teams: PREP
(Plus)

Select Program !



EARLY BIRD DISCOUNT

ELITE: MONTHLY PLAN



SEASON 24

SAVE \$150

24/25 ELITE: Payment plan (Tuition + Team Items) [due now: \$498]

Jun 1st, 2024 - Apr 30th, 2025

Sat | Jun 1st, 2024 | 11:50 PM - 11:51 PM

[View Full Schedule](#)

OPEN

S M T W T F S

EARLY BIRD DISCOUNT

ELITE: PAY TUITION IN FULL



SEASON 24

SAVE \$250

24/25 ELITE: Pay-in-full (Tuition) + Payment plan (Team Items) [due now: \$2,388]

Jun 1st, 2024 - Apr 30th, 2025

Sat | Jun 1st, 2024 | 11:55 PM - 11:56 PM

[View Full Schedule](#)

OPEN

S M T W T F S

EARLY BIRD DISCOUNT

ELITE: PAY SEASON IN FULL



SEASON 24

SAVE \$350

BEST PRICE

24/25 ELITE: Pay-in-full (Tuition + Team Items) [due now: \$4,979]

Jun 1st, 2024 - Apr 30th, 2025

Sat | Jun 1st, 2024 | 11:59 PM - 11:59 PM

[View Full Schedule](#)

OPEN

S M T W T F S

ELITE Early Bird Promotion Expires
Fri March 15th!





24/25 Prep+: Payment plan (Tuition + Team Items) [due now: \$378]

Jun 1st, 2024 - Apr 30th, 2025

Sun | 11:56 PM - 11:57 PM

[View Full Schedule](#)



S M T W T F S



24/25 Prep+: Pay-in-full (Tuition) + Payment plan (Team Items) [due now: \$1,568]

Jun 1st, 2024 - Apr 30th, 2025

Sun | 11:57 PM - 11:58 PM

[View Full Schedule](#)



S M T W T F S



24/25 Prep+: Season pay-in-full (First 5 get 1 free monthly class) [due now: \$3,309]

Jun 1st, 2024 - Apr 30th, 2025

Sun | 11:59 PM - 11:59 PM

[View Full Schedule](#)



S M T W T F S

PREP+ Early Bird Promotion Ends
March 15th



2024-2025 IMPORTANT DATES



- **March 15th: Early Bird Promotions Expire**
- **April 24th: PREP & NOVICE Registration Rally**
- **May 20th-24th: Elite, Prep+ and Prep Team Evaluations**
- **June 3rd: Elite & Prep+ Programs Start Practicing**
- **June 24th : CLUB STUNT Registration Rally / Tryout Week**
- **July 24th: CHEER-ABILITIES Registration Rally**
- **June ? : Kick-Off Camp (Elite and Prep+)**
- **July 1st – July 14th: CheerForce Summer Break**
- **July 16th: Club Stunt Starts Practicing**
- **July 30th – August 3rd 2024: Mandatory Elite Choreography**
- **September 2024: Sunday Practices Begin (Elite/Prep+/Prep)**
- **September 2024: Prep & Cheer-Abilities Teams' Start Practicing**
- **November 2024: Novice Teams Start Practicing**
- **January 25th 2025: SEASON 25 REGISTRATION KICKS OFF!!**

“I’ll do whatever it takes to win games, whether it’s sitting on a bench waving a towel, handing a cup of water to a teammate, or hitting the game-winning shot.”





A promotional graphic for 'CheerForce Season 24 Registration Rally!'. The background is a vibrant green with horizontal light streaks and sparkling particles. On the left, a collage of four cheerleaders in black and green uniforms is visible. The central text 'CheerForce SEASON 24 Registration Rally!' is prominently displayed. Below this, a row of green puzzle pieces lists the registration deadlines for different skill levels: ELITE (2/1), PREP+ (2/24), PREP (4/24), NOVICE (4/24), STUNT (6/24), and GLACIERZ (7/24). On the right, the text 'ELITE/PREP+ REGISTRATION IS OPEN' is written in large, bold, white letters with a blue outline.

CheerForce
SEASON
24
Registration Rally!

Level	Registration Deadline
ELITE	2/1
PREP+	2/24
PREP	4/24
NOVICE	4/24
STUNT	6/24
GLACIERZ	7/24

**ELITE/PREP+
REGISTRATION
IS OPEN**