



Simi Valley Days Parade
Sept 14th, 2019
Simi Valley Town Center

Times

- Roads CLOSE at 7:30am
- Check-in with coaches between 7:15-7:30am
- 7:30am: Practice/Warm-up
- 8:30am: Parade starts (we are entry #26, but may slightly change)

Directions for Drop-off:

- Exiting Erringer from 118 West, drive straight onto Simi Towne Center Way.
- Exiting Erringer from the 118 East, turn left onto Erringer and Left onto Simi Towne Center Way.
- Next, turn right onto Jefferson Way. Follow road until you get to Lowes.
- All parade participants will be staging behind the Babies R Us area. Parents are strongly encouraged to drop off their child, and view the parade at Starbucks.
- All participants must be picked up in front of the old Men's/Home Macy's Department store **immediately** upon our completion of the parade route. They will be checked out by their coach or team parent and given a free ticket to the carnival.

Attire

- Solid black shorts, white cheer shoes (shirt will be provided at check-in)
- Hair in bun, secured with Season 18 program bow (any bow if you don't have one)
- Bring water, wear sunscreen!

Parent Support

- 1-2 parents from each team are welcome to walk with our unit. We will be in need of parents to donate and pull a wagon with waters (for their team). Please decorate your wagon in CheerForce color decorations!

- One of our 2 performance stops during the parade will be in front of Starbucks. This is also where we will be judged. Please view our parade unit there and cheer loudly for our participants!

Parade Theme

- This year's theme is "California Livin". With that said, CheerForce will specifically celebrate our **great weather** by showing off our favorite pool accessories! Athletes are encouraged to bring at least one prop to the parade. Some ideas:
 - Beach towel to wear around your neck or waist
 - Pool noodle
 - Pool floatie to hold around your waist
 - Goggles/Snorkel
 - Arm floaties
 - Sunscreen/Zinc on nose
 - Beachball
 - Boogie Board
 - Keep in Mind, whatever you bring, you will carry throughout the parade. (We will have a truck to throw some items in while we perform)
 - Cheer shoes must still be worn (no flip flops), Hair must be in bun



PARADE INSTRUCTIONS

- Staging begins at 7:30 am
- Parade starts at 9:00am and ends at Noon
- Participants enter staging area from Erving Road. Travel West on Town Center Way, turn right onto Jefferson Way, turn right into Lowe's and continue behind Lowe's to staging area.
- Parking for participants available at Town Center and adjacent lots
- NO SHUTTLE SERVICE is available
- At the end of the parade route participants may...
 - Breakdown in designated Town Center areas (see map)
 - Exit Town Center (if vehicle is street approved)
 - Proceed to staging area using Town Center Way and left on Jefferson
- Spectators may park in Town Center's parking lots and may approach Town Center Drive from First Street or Erving Road
- Parade can be viewed from the south sidewalk (near freeway) on Town Center Way
- Participants should decorate the "Passenger Side" of their float for best viewing

- PARADE STAGING AREA (STREET CLOSED)
- PARADE ROUTE (STREET CLOSED)
- PARADE DIRECTION
- ★ PERFORMANCE AREAS
- PARTICIPANT / FLOAT BREAKDOWN AREAS
- PARTICIPANT EXIT POST PARADE
- ONLY ROUTE TO STAGING AREA FOR ALL PARTICIPANTS
- ADDITIONAL PARADE HANDICAP PARKING

**MAP AND INSTRUCTIONS ARE SUBJECT TO CHANGE
PLEASE CHECK BACK FOR MAP UPDATES**