



Dear potential sponsor,

It's never too late to make a difference in the youth of our community. I am writing with the hope that you will consider a tax exempt sponsorship donation to assist me with the expenses associated with my competition season as a member of CheerForce Central Valley.

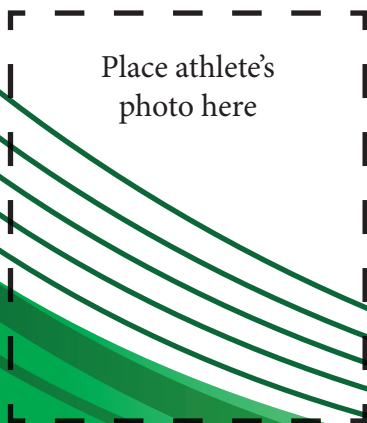
As a member of a competitive cheerleading and dance team I will learn valuable lessons that will encourage my growth as I become a vital member of our community. These lessons include teamwork, commitment, leadership, and the "anything is possible" attitude. These lessons are acquired in a healthy and positive environment that will allow me to reach my full potential as an athlete and as a productive member of society.

As a member of CheerForce, I will have the opportunity to travel across the United States to represent, not only my team but, the county of Fresno, CA. Competitive cheerleading and dance require a high level of, not only physical commitment but, also the support of my family, friends, and community.

The cost associated with this sport includes; gym fees, uniforms, and competition fees, totaling approximately \$3,800.00 per year. I will receive 90% of your donation and CheerForce will receive the remaining 10%.

Please consider making a tax exempt contribution to help me participate in a sport that I love and that promotes a healthy lifestyle. CheerForce is a positive influence in mine and my teammate's lives. Your consideration is a complement to our cause and we thank you for your time.

For more information about CheerForce Central Valley, please call (559)908-5969 or visit our website at [www.cheerforce.com/Fresno](http://www.cheerforce.com/Fresno). Please see the attached form to select your Sponsorship level and to view the incentives associated with each level.



Thank you,

\_\_\_\_\_  
CheerForce Central Valley Athlete 2019-2020 Season



### WHO IS CHEERFORCE:

WE ARE A WORLD CHAMPION ALL STAR COMPETITIVE CHEERLEADING GYM BASED IN FRESNO. WE WORK WITH ATHLETES FROM THE AGES OF 4 TO 25+. EACH YEAR OUR ATHLETES LEARN TO WORK AS TEAM, BE ACCOUNTABLE, RESPONSIBLE, FLEXIBLE AND RESPONSIBLE. ASIDE FROM THOSE LESSONS WE WORK WITH OUR ATHLETES TO INCREASE THEIR STRENGTH, STAMINA AND DEVELOP THEIR SKILLS IN TUMBLING, STUNTING, JUMPS AND DANCE. EACH SEASON WE COMPETE LOCALLY, NATIONALLY AND ON THE WORLD'S STAGE AT SOME OF THE BIGGEST AND MOST PRESTIGIOUS EVENTS IN THE INDUSTRY FROM FRESNO TO ORLANDO.

### Did You Know?

- Activities Promote Health and Well-being. Mental and physical health are improved by through activities. Self-concept, self-image, physical activity, and weight management are a few of these health benefits realized through activity participation.
- Activities Foster Success in Later Life. Participation in high school activities is often a predictor of later success – in college, a career and becoming a contributing healthy member of society.
- 30.6% of students who participate in Extracurricular Activities have GPA's of 3.0 or higher, 68.2% earn a Bachelors' degree or higher and 70% of CEO's participated in at least one Club or Activity through their adolescence.

### Select Sponsorship Level:

- Main Sponsor = \$5,000.00
- Silver Sponsor = \$1,000.00
- White Sponsor = \$500.00
- Black Sponsor = \$250.00
- Green Sponsor = \$100.00
- Custom Amount = \$ \_\_\_\_\_

### Payment Method:

- Check # \_\_\_\_\_

Payable to: CheerForce Fresno Booster Club

Mail to: 48 E. Herndon Ave. Fresno, CA 93720

\_\_\_\_\_  
Sponsor Name (Company or Individual)

\_\_\_\_\_  
Phone #

\_\_\_\_\_  
eMail Address

\_\_\_\_\_  
CheerForce Athlete Name

**THANK YOU for your time and consideration! Your generous donation is considered a Charitable Donation and Tax Deductible!**

**A Thank YOU Letter will be mailed to all Sponsors/Donors at the end of the Season with pertinent Tax Information for your records.**

